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Key Dates

Online registration opens:

Friday, December 19, 2008

Entries submitted online by:

Thursday, January 15, 2009

Judging in Columbia, Mo.:

February 16 to March 6

Education and Awards program:

Los Angeles mid-July



Pictures of the Year
International
is a program of the

Donald W. Reynolds Journalism Institute
at the Missouri School of Journalism



CALL FOR ENTRIES

Complete Guide for Entry, Registration, and Category Descriptions

Welcome to the 66th annual Pictures of the Year International.

POYi is the oldest and one of the most prestigious photojournalism programs and competitions in the world. Each year, POYi recognizes excellence in photojournalism, multimedia, and photo editing. POYi is committed to engaging citizens worldwide with great photojournalism by sponsoring educational public exhibitions. POYi believes that it is critical for citizens to experience your documentation of the news events and social issues facing our world. When you enter Pictures of the Year International, your work reaches out to citizens worldwide and becomes a part of visual history.

We invite you to enter — to appraise your work, to define the standards of our profession, to reflect our world through your images.

Special Interest for 2008

■ **Documentary Project of the Year Award**
The multimedia project category is elevated

to premiere status to honor the best extended series or project that encompasses a long-form story or multiple chapters. The team will receive a \$1,000 cash award to the organization and a Tiffany crystal trophy listing the participants.

■ **General Division Expands**
Spot News and General News Reporting categories move into the General Division.

■ **Multimedia Issue Reporting**
The multimedia division includes a new category for Issue Reporting. This is a companion multimedia category to News Story and Feature Story, and will honor an online story that explores an important social, economic, or political issue.

■ **Campaign and Olympics Categories**
Four new specialty categories reflect the election season and the 2008 Olympic Games.

■ **Editing Divisions**
The distinctions of “single” and “multiple” pages are removed for greater flexibility to enter packages.

Awards & Prizes

Newspaper Photographer of the Year

- 1st — \$1,000 and a Tiffany crystal trophy
- 2nd — \$500 and an engraved plaque
- 3rd — \$250 and an engraved plaque

Magazine Photographer of the Year

- 1st — \$1,000 and a Tiffany crystal trophy
- 2nd — \$500 and an engraved plaque
- 3rd — \$250 and an engraved plaque

Documentary Project of the Year Award

- 1st — \$1,000 and a Tiffany crystal trophy
- 2nd — \$500 and an engraved plaque
- 3rd — \$250 and an engraved plaque

World Understanding Award

\$1,000 and a Tiffany crystal trophy

Global Vision Award

\$1,000 and a Tiffany crystal trophy

Community Awareness Award

\$500 and a Tiffany crystal trophy

One Week's Work

\$500 and a Tiffany crystal trophy

Best Photography Book Award

\$500 and a Tiffany crystal trophy;
Publishing house an engraved plaque

Individual category winners

- 1st — Engraved plaques
- 2nd, 3rd, & AE — Certificates

Online Registration Procedures

POYi features electronic online entry and registration. The POYi servers will be open and available for uploads beginning Friday, December 19. Email notification and our Web site will announce the availability. This information is intended to provide an advance overview of the process.

To submit entries, you will be directed to:

- Access the POY Web site, www.poyi.org and follow the marked link.
- Enter your information online.
- Electronically submit entry form.
- Upload transfer a .zip or .sit file with all your category entries.
- Enter payment information and submit payment form.
- You will receive email confirming your payment with instructions for uploading your images.
- The deadline is Thursday, January 15, 2009 at 11:59 p.m. CST.

Entry Fees

All entrants must pay an entry fee of \$50 (U.S. dollars) per photographer or editor and may include up to 15 submissions to POYi.

An extra \$50 is required for:

- Each entry made in the Best Use of Photographs categories (#38 – 40).
- Each entry made in the Documentary Project of the Year.
- Each book entered in Best Photography Book

category. If a contestant is only entering this category and no other categories, then a single \$50 fee is all that is required.

Entry fees should be made by electronic payment, via the online entry form. VISA, MasterCard and Discover are accepted.

Payments will be accepted electronically during online registration at www.poyi.org.

News organizations may sponsor the entries of multiple individual entrants with a combined payment. The electronic registration form will provide for a sponsored payment.

15 Submissions Defined

A single submission consists of:

- An entry in single-picture or multiple-picture category (#1 - 23)
- An entry in an editing category (#28 - 37)
- An entry in a multimedia story category (#24 - 27)
- A Newspaper or Magazine Photographer of the Year portfolio
- A World Understanding Award, Global Vision Award, Community Awareness Award or One Week's Work entry.

Winner Notification

Winners will be posted at www.poyi.org on Monday, March 9, 2009.

All winners will be contacted immediately after the results have been announced and may be asked to submit reproduction quality material for use in a traveling exhibition.

Top 10 Rules

1. Deadline for uploading is Thursday, January 15, 2009 at 11:59 p.m. CST.
2. Entries will be accepted electronically online at www.poyi.org.
3. Publication is not a requirement for entering photographs.
4. Entries must have been taken or published for the first time between January 1, and December 31, 2008. All photos entered in Campaign, Olympics, and Sports Portfolio categories must be shot in 2008. World Understanding Award has no time restrictions.
5. Work published prior to 2008 is not eligible, unless it is part of the World Understanding Award, Global Vision Award, Documentary Project of the Year, or Community Awareness Award categories.
6. Digital manipulation, manufactured photo illustrations, double exposures, added masks, borders, backgrounds or other artistic effects are not allowed.
7. Photographic retrospectives, collections, or career portfolios are not eligible in any category.
8. Personal Web sites are not eligible for Documentary Project of the Year.
9. Each individual (photographer / editor) or team (editing / multimedia) entering must submit an online registration form and payment.
10. Photographs must include captions.

General Guidelines

- All entries must be the work of only one person. Team entries are allowed in only the Editing and Multimedia Divisions.
- Photographers should enter their work individually. A news organization or agency may enter work on behalf of the photojournalists or photo editor. However, it is the responsibility of the news organization or agency to coordinate the effort with the photographer so duplicate entries are not received. Also there should be communication between the agency and the publication so that both do not enter the same photographer's work.
- Editing and Multimedia entries may be from either an individual editor or a team and may include up to 15 submissions.
- Editing and Multimedia team entries can include work from any number of people who worked on the publication or production.
- Entries/submissions by more than one photographer or editor must be sent as separate transfers.
- Entries in multiple picture categories should consist of at least three, but no more than 12 photographs.
- No written or printed information, such as names, affiliations, or captions may appear within an image.
- Transparency or negative film edges will be allowed if the original image was shot on film and the border is the true nature of the medium.

- Judges will not reclassify entries. Entrants must edit and place their work where they think it fits best.

Singles & Photo Stories

- Submit only one image per file.
- A single photograph may be submitted only once.
- A picture story may be submitted only once. (In other words, do not reedit and reorder photos from the same story then submit as different versions.)
- A single photograph may appear in no more than one photo story category.
- A single photograph may appear again in Premiere categories (World Understanding, Global Vision, One Week's Work, etc.).
- Entrants who work for wire services or photo agencies may submit their photo stories in either the Newspaper Division or the Magazine Division. However, that photographer's individual stories must be entered consistently in the same division (newspaper or magazine).
- If a photographer enters a Photographer of the Year portfolio, the portfolio must be entered in the same division (newspaper or magazine) as his or her individual stories.
- General Division photos and stories may be included in either Newspaper Photographer of the Year or Magazine Photographer of the Year portfolios.
- Portions of World Understanding Award entries may not be reedited and then entered in photo story categories.

What Goes in the “File Info” Field

Please include the following information in “File Info” field for each .JPG image file:

- **Title:** Story or image title.
- **Author:** Photographer’s name.
- **Caption/Description:** Include complete caption info. The captions are read during judging as they are submitted, so carefully prepare your captions. If a story is entered in a story category and a portfolio, be sure the first image has a story summary in this field. Captions and story summaries must be submitted in the English language.
- **Category:** Contest category number.
- **Credit:** News organization or “freelance.”
- **Source:** Identify for whom you made the picture(s): newspaper, magazine, picture agency, freelance. This is how you want the full credit to read.

Digital Image File Specifications

JPG entries are required in all photography division, for both single-image and multiple-image story categories.

- File type: JPG. Be sure each file is a .JPG and carries the extension “.JPG”
- Resolution: 300 dpi
- Image Size: 12 inches, on the longest side — width or height
- Compression: .JPG high.
- Color Mode: RGB
- File naming: Details and example on next page, “File Naming Guide.”

Editing File Specifications

PDF entries are required in all Editing categories, **but not** in the Best Use of Photography categories.

- File type: PDF (Portable Document Format). Be sure each file is a .PDF and carries the extension “.PDF”
- PDF quality: PDFs should be submitted at 300 dpi “print quality.”
- No printouts of .PDF files are required. PDF entries will be judged from projection of the digital files.
- Pages: Each page of the publication should be submitted as a separate .PDF. A doubletruck or spread (two facing pages) should be submitted as a single PDF file so the spread is viewed as a single design. Save each page as a unique file. Only single page .PDFs will be accepted.
- Naming: The file naming convention

for editing .PDFs follows the same style as photographs in multiple story entries. For example, 66-26-GilbS-A-01.PDF. (See next page, “File Naming Guide.”)

- Team entries: List on the entry form everyone who deserves credit for the entry. Winners will be listed as “team” on all external publications.

Multimedia File Specifications

It is preferred that each story in be uploaded as a single file.

- File types: .MOV files are preferred. Other formats such as .SWF files, or .HTML files are accepted as long as the appropriate reference files are enclosed. Also URL links also are accepted, but it is important to make sure the URL links are current through judging dates.
- Naming: The file naming convention for multimedia files follows the same style as single photograph entries. For example, 66-25-GilbS-01.mov. (See next page, “File Naming Guide.”)
- URL links also will be accepted, but it is important to make sure the URLs are current through the judging dates.
- Portfolios, business promotions, catalogues, or personal Web sites are not eligible for Documentary Project of the Year category.
- All production entries must have been created or posted online during 2008.
- Team entries: List on the entry form everyone who deserves credit for the entry. Winners will be listed as “team” on all external publications.

File Naming Specifications

All files must meet the requirements of the naming convention.

- If entering an image in a single picture category and multiple picture category, include separate .JPG files for each entries with appropriate file names and file information.
- All file names will have a number in the “category” part of the file name, except for premiere categories that use an abbreviation such as WUA for World Understanding Award.
- When numbering files in the portfolio, place singles first, then stories.
- You may insert a black/blank JPG file between stories in your portfolio. However, there should not be any text or titles on the blank slides.

Hard Copies

Only complete issues of newspapers, magazines, or books will be accepted for entry in Best Use of Photographs (#39 & 40) and Best Photography Book Award (#48) categories. Entries will not be returned. These entries should be shipped via mail or courier to:

Pictures of the Year International
The Missouri School of Journalism
109 Lee Hills Hall
Columbia, MO 65211-1370
Phone: 573-882-4882

Instructions for File Preparation

Organize image files in a folder for entry

Once your images are prepared, collect all the image files into one folder. It is not necessary to create subfolders for each category. Sending all of your images within one folder will simplify the process.

- Name the folder: Photographer’s Name + “POY66.” Example: LeahGalloPOY66.
- Compress the folder into a .zip file.
Windows users: Right-click on the folder icon, select “Send To...” and then “Compressed (zipped) folder.”
Mac OS X users: Control-click the folder icon, and select “Compress ‘Folder Name’.”
- Click on “File Upload” on the Web page.
- Follow onscreen guides to upload your .zip or .sit file. This is a one-time procedure. After uploading, you cannot resubmit.

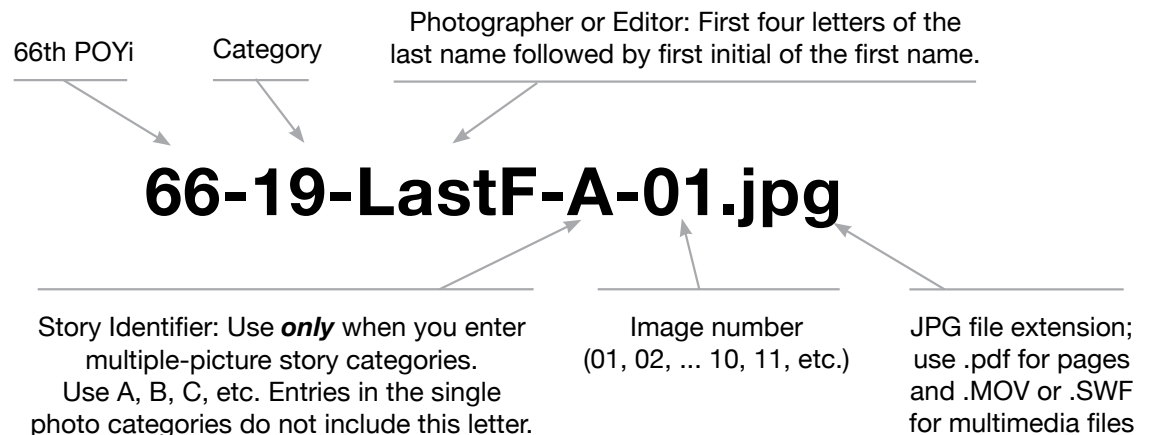
Picture story identifiers

All pictures in multiple picture categories should include a story identifier letter. For the first story in a specific story category, use story identifier “A.” For the second story in the same category number, use story identifier “B.” The third would be “C,” and so on.

Premiere category identifiers

For premiere and portfolio categories, please use these category abbreviations in the file naming convention:

- NPOY = Newspaper Photographer of the Year
- MPOY = Magazine Photographer of the Year
- WUA = World Understanding Award
- GVA = Global Vision Award
- CAA = Community Awareness Award
- OWW = One Week’s Work



Spirit of the Competition

The mission of Pictures of the Year International is to recognize excellence in documentary photography and photojournalism, within both still and motion formats.

Images should reflect the news events and social issues with respect for the integrity of the scene and the intent of the moment. Scenes that are set up or staged by the photographer do not honor the essence of documentary photography. Portrait categories are the only exceptions.

Digital manipulation and manufactured photo illustrations are not eligible for entry in any category. Double exposures, added masks, borders, backgrounds, or other artistic effects are not allowed. Routine image correction for exposure and color toning is acceptable. However, judges will disqualify entries that they feel over manipulate the image or exploit the process.

The genuine goal is to review and honor work from this past year. Guidelines state that entries “must have been *taken* or *published* for the first time during 2008.” We recognize that some may exploit this “or *published*” phrase. A few pre-2008 images are acceptable, if they are an integral part of a story and have not been published before. Please consider your purpose for submitting pre-2008 images.

Respect the spirit of the competition.

General Division is open to all newspaper, freelance, magazine, contract, agency, and wire service photographers.

1 - Science/Natural History

A photograph that increases understanding and appreciation of science or the natural world.

2 - Science/Natural History Picture Story

A story or essay that increases understanding and appreciation for science or the natural world. Summarize the entry in a single paragraph in the “File Info” caption field of the first picture in the series. Twelve photographs maximum per entry.

3 - Sports Action

A photograph that captures the peak action of individual or team sports. Jubilation, dejection, and reaction photographs should be entered in the Sports Feature category.

4 - Sports Feature

A photograph that increases understanding and appreciation for individual and team sports or celebrates the role athletics play in the lives of amateur and/or professional athletes and fans.

5 - Sports Picture Story, Sequence or Series

A story, sequence or series that increases understanding and appreciation for individual and team sports and/or the role that athletics play in the lives of amateur and/or professional athletes and fans. Summarize the entry in a single paragraph in the “File Info” caption field. Twelve photographs maximum per entry.

6 - Olympics Action

A photograph that captures the peak action of individual or team competition in the 2008 Beijing Olympics. Jubilation, dejection, and reaction photographs should be entered in the Olympics Feature category. (Note: Must be shot during Beijing games only. Action from pre- or post-Olympic contests, such as the various Olympic trials or Paralympics, should be entered in the Sports Action category.)

7 - Olympics Feature

A photograph that increases understanding and appreciation for individual and team sports or celebrates the role athletics play in the lives of athletes and fans at the 2008 Beijing Olympics. (Note: Must be shot during Beijing games only. Action from pre- or post-Olympic contests, such as the various Olympic trials or Paralympics, should be entered in the Sports Action category.)

8 - Sports Portfolio

Demonstrate versatility. Submit a maximum of twelve single action and feature photographs that include at least three different sports. All photographs included in this portfolio category must be shot during 2008.

9 - General News Reporting

A photograph from a news, social, or cultural event for which planning was possible or that explores issues or news of the day distinct from breaking news. (Note: Campaign and election

General Division continued next page

coverage should be entered in categories 11, 12, or 13.)

10 - Spot News

A picture of a breaking news or unplanned event taken in the course of daily coverage. (Note: Campaign and election coverage should be entered in categories 11, 12, or 13.)

11 – Presidential General Election

A single photograph that captures the emotion, character, interaction, mood, or environment of the Democratic presidential nominee Barak Obama and/or the Republican presidential nominee John McCain from their general election campaigns. Coverage should only span the general election period from the party national conventions on August 25 and September 1, respectively, through post-election day November 5.

12 – Campaign 2008

A single photograph that captures the emotion, character, interaction, mood, or campaign environment during a race for local, state, or national election. Photographs entered in this category must be shot during 2008.

13 – Campaign 2008 Picture Story

A story, sequence or series that increases understanding and appreciation of the mood

of voters, the character of a candidate, or the events of a campaign during a race for local, state, or national election. Summarize the entry in a single paragraph in the “File Info” caption field of the first picture in the series. Twelve photographs maximum per entry. Photographs entered in this category must be shot during 2008.

14 - Feature Single

An unposed photograph that celebrates life. Respect for the dignity of the subject is important. (Note: Campaign and election coverage should be entered in categories 11, 12, or 13.)

15 – Portrait

A single photograph of a person that reveals the essence of the subject’s character.

16 – Portrait Series

A themed series of photographs of individuals or a group of individuals that reveals the essence of the subjects’ character. Summarize the entry in a single paragraph in the “File Info” caption field of the first in the series. Seven photographs maximum per series.

17 - Best Photo Column

A regularly reoccurring, self-generated enterprise that uses a narrative style to blend words and images and reflects aspects of a

community or lifestyle. The forum may be defined as either a photo column, photo journal, or photo blog. It should not be a trade, industry, or profession-based blog targeted only to our photojournalism community.

- Each submission should include three representative photo columns of your choosing, per individual or team. A second entry of three additional columns is permitted, but counts toward the 15 total possible submissions in POYi. Another possibility is for an individual to submit an entry, and then the news organization to submit different selections as a “team” entry.

- Provide a brief “statement of purpose” for the column, appearing in the caption field of the first image.

- Either individual or team submissions are acceptable.

- The column must be “published” in some form — either in print or online. Independent and personal Web sites will be considered as “published.”

- Judges also will weigh the quality of the text that accompanies the images.

- Entries should be submitted in their original published form as either a .JPG or .PDF page from the print edition, or a URL link to the online edition.



Newspaper and Magazine Picture Story Divisions are on next page.

Picture Stories

The **Newspaper Pictures Story**

Division is open to newspaper staff, wire services, and freelancers who work primarily for newspapers.

The **Magazine Pictures Story Division**

is open to photo agency, contract, freelance, or magazine staff photographers who work primarily for magazines or special interest media organizations.

In both divisions, submissions should have a clearly defined structure through which each image contributes something different. Literal, chronological stories and thematic essays are both acceptable; logical organization, however, is essential. Edit tightly. Eliminate weak and redundant images. Write succinct, descriptive titles. In the past, many otherwise fine entries have been rejected due to weak editing.

Each entry in a picture story category must be summarized in a single paragraph in the “file info” caption field of the first photograph in the series.

A picture story may be submitted only once. (In other words, do not reedit and reorder photos from the same story then submit as different versions.)

Campaign and election stories should be entered in category 13.

Newspaper Picture Story Division

18 - News Picture Story

A story based on daily coverage of events. Twelve photographs maximum per story.

19 - Issue Reporting Picture Story

A story or essay that explores an important social, economic or political issue. Twelve photographs maximum per story.

20 - Feature Picture Story

A candid story or essay that celebrates life. Respect for the dignity of the subject is important. Twelve photographs maximum per story.

Magazine Picture Story Division

21 - News Picture Story

A story based on daily coverage of events. Twelve photographs maximum per story.

22 - Issue Reporting Picture Story

A story or essay that explores an important social, economic or political issue. Twelve photographs maximum per story.

23 - Feature Picture Story

A candid story or essay that celebrates life. Respect for the dignity of the subject is important. Twelve photographs maximum per story.



Multimedia Story Division is on next page.

Online Stories

Open to all editing/production teams or individual photojournalists affiliated with a photo agency, news organization, media company, or who work primarily on a contract or freelance basis, and any online sites affiliated with news organizations, newspapers, magazines, or specialty advocacy organizations.

Stories that feature personal portfolios or business promotions are not eligible.

The multimedia story categories are intended to appraise storytelling in still photojournalism and/or motion photojournalism (video)— using either individual or combined still and video formats. News value, writing, sound (audio), as well as overall organization, clarity of focus and ease of use will be the guiding criteria for the judges.

All multimedia stories must be either shot, produced, or published during 2008.

It is preferred that each story in be uploaded as a single file. Preferred format for entry are .MOV files. Other formats such as .SWF files, or .HTML files are accepted as long as the appropriate reference files are included. Be sure each file is one of these standard formats and carries the appropriate extension. Also URL links also are accepted, but it is important to make sure the URL links are current through the judging dates.

24 - News Story

A multimedia news story based on coverage of general news events or issue. This category will recognize outstanding multimedia reporting utilizing fresh material. Each entry should be a single news story or essay of about four minutes in length. Multiple-chaptered and/or long-form projects should be entered in category #43 — Documentary Project of the Year.

25 - Issue Reporting Story

A multimedia story or essay that explores a social, economic or political issue. This category will recognize outstanding multimedia reporting utilizing fresh material. Each entry should be a single issue-related story or essay of about four minutes in length. Multiple-chaptered and/or long-form projects should be entered in category #43 — Documentary Project of the Year.

26 - Feature Story

A multimedia candid story or essay that celebrates life. This category will recognize outstanding multimedia reporting utilizing fresh material. Each entry should be a single feature story or essay of about four minutes in length. Multiple-chaptered and/or long-form projects should be entered in category #43 — Documentary Project of the Year.

27 - Campaign Story

A multimedia story that increases understanding and appreciation of the mood of voters, the character of a candidate, or the events of a campaign during a race for local, state, or national election. Each entry should be a single election campaign story or essay of about four minutes in length. Multiple-chaptered and/or long-form projects should be entered in category #43 — Documentary Project of the Year.



Picture Editing Divisions are on next page.

Photo Editing

Photo editing should demonstrate sensitivity for the selection and organization of documentary photojournalism. Page design should reflect consideration for the reader and respect for the vision of the photographer.

Judges will consider the effectiveness of the captions, headlines, and other display typography as well as photo content. Aggressive local coverage and imaginative editing of wire and syndicated photos are important. Layout of inside pages and section fronts will be evaluated.

The distinctions of “single” and “multiple” pages are removed for greater flexibility to enter packages. So, an entry may be comprised of a single page, a newspaper doubletruck, a magazine spread or multiple pages — whatever combination best reflects the visual editing of the story. A published story may be submitted only once. (In other words, do not add and remove pages from the same story then submit as different versions.)

Newspaper Editing Division

28 - News Story

A published news story based on coverage of general news events or issue. Entries must be from a single issue of the newspaper, of one or more pages.

29 - Issue Reporting Story

A published issue-related story that explores an important social, economic or political issue. Entries must be from a single issue of the newspaper, of one or more pages.

30 - Feature Story (may include sports)

A published feature story that celebrates life. Entries must be from a single issue of the newspaper, of one or more pages.

31 - Series or Special Section

One topic covered in one or more issues of a newspaper, or in a reprinted edition.

32 - Newspaper Picture Editing Portfolio

A newspaper picture editing portfolio may be submitted by an individual editor, a team, or both. Edit tightly. A portfolio entry should present less than 40 pages (newspaper doubletrucks that are designed as single presentations count as one page). Each entry must include one or more submissions from two of the three editing categories, #28, #29, and #30.

Magazine Editing Division

33 - News Story

A published news story based on coverage of general news events or issue. Entries must be from a single issue of the magazine, of one or more pages.

34 - Issue Reporting Story

A published issue-related story that explores an important social, economic or political issue. Entries must be from a single issue of the magazine, of one or more pages.

35 - Feature Story (may include sports)

A published feature story that celebrates life. Entries must be from a single issue of the magazine, of one or more pages.

36 - Series or Special Section

One topic covered in one or more issues of a magazine, or in a special edition.

37 - Magazine Picture Editing Portfolio

A magazine picture editing portfolio may be submitted by an individual editor, a team, or both. Edit tightly. A portfolio entry should present less than 40 pages (magazine spreads that are designed as single presentations count as one page). Each entry must include one or more submissions from two of the three editing categories, #33, #34, and #35.



“Best Use of Photographs” categories are on next page.

Entering "Best Use" Categories

Online publications will enter URL links in spaces provided on the registration form. The five URL links should point to:

- the organization's Web home page
- the photo gallery / multimedia page
- and three specific stories

Newspaper and magazine entries will be sent to POYi by mail or courier.

- Newspapers tape Best Use label to the back of the first and last page of each newspaper section.
- Magazine tape Best Use labels to the back of each issue.
- Place the complete newspapers or magazines in one envelope. Be sure to write the category number on the envelope.
- Mail complete publications to:

Pictures of the Year International
Missouri School of Journalism
109 Lee Hills Hall
Columbia, MO 65211

NOTE: An extra \$50 fee is required for categories 38, 39, & 40.

38 – Best Use by Online Publications

Open to online sites affiliated with news organizations, newspapers, magazines, or specialty advocacy organizations. This category will recognize overall excellence in use of photojournalism (still and/or motion), interactive design, and multimedia storytelling on Web sites produced by independent teams, individual journalists, or media companies.

- Only one entry per organization.
- The judges will review the Web site's overall home page; the photo gallery / multimedia page; and three specific multimedia stories. Provide URL links to:
 - 1.) the current home page of the organization.
 - 2.) the photo gallery and/or multimedia page.
 - 3.) and three specific multimedia stories (4-6 minute). May be stories from a larger project.
- Portfolios, business promotions, catalogues, or personal Web sites are not eligible.

39 – Best Use by Newspapers

Only one entry per publication. Submit, in one envelope, three complete newspapers, only one of which may be a Sunday issue. Two of the three must be from the following weeks:

- February 4-10
- May 12-18
- August 11-17
- September 29 – October 5
- November 3-9.

The third issue may be any date of your choice. (Address on pg 5, Hard Copies.)

40 - Best Use by Magazines

Only one entry per publication. Submit two consecutive issues published during the year 2008 plus the magazine from the week of August 11, 2008, or the month of August for monthlies. Magazines may submit only one entry to this category. (Address on pg 5, Hard Copies.)

66th POYi Best Use Label (categories 39 & 40)

(copy as needed)

Category Number _____ Category Name _____ # of Pgs. _____

Name(s) of Entrant(s) _____

Publication _____

NPOY

Newspaper Photographer of the Year

- Submit a maximum of 50 images for the portfolio. Each single photo and multiple image category counts as a single entry. A portfolio may contain no more than 15 entries. Do not put images in separate folders.
- Use NPOY as the category in the filename.
- Arrange images with the singles first followed by the picture stories.
- A newspaper portfolio should be diverse and must include submissions from at least four single picture categories (categories 1, 3, 4, 6, 7, 9, 10, 11, 12, 14, and 15) and at least two multiple picture categories (categories 2, 5, 13, 16, 18, 19, 20).
- Portfolios will not be broken down in to individual categories. If you wish to enter work from your portfolio into single or multiple picture categories, you must provide separate files.
- Within a portfolio, you may insert a “black frames” (without type) between your singles and your first story and between each story.
- Photographers are encouraged to enter their singles and stories in individual categories so the judges become familiar with the work before portfolios are judged.
- If entering a portfolio, do not include singles within the portfolio that will later appear in a story within the portfolio.

MPOY

Magazine Photographer of the Year

- Submit a maximum of 50 images for the portfolio. Each single photo and multiple image category counts as a single entry. A portfolio may contain no more than 15 entries. Do not put images in separate folders.
- Use MPOY as the category in the filename.
- Arrange images with the singles first followed by the picture stories.
- A magazine portfolio should be diverse and must include submissions from at least four single picture categories (categories 1, 3, 4, 6, 7, 9, 10, 11, 12, 14, and 15) and at least two multiple picture categories (categories 2, 5, 13, 16, 21, 22, 23).
- Portfolios will not be broken down in to individual categories. If you wish to enter work from your portfolio into single or multiple picture categories, you must provide separate files.
- Within a portfolio, you may insert a “black frames” (without type) between your singles and your first story and between each story.
- Photographers are encouraged to enter their singles and stories in individual categories so the judges become familiar with the work before portfolios are judged.
- If entering a portfolio, do not include singles within the portfolio that will later appear in a story within the portfolio.

Documentary Project of the Year

This is a new premiere category for a team or individual that best utilizes online multimedia components, with supporting print media components, to explore or investigate an important social, economic or political issue.

The Documentary Project category is intended to appraise storytelling in still photojournalism and/or motion photojournalism (video), as a special report, a series, or with multiple chapters. The project should employ the right mix of still photography, motion photography (video), audio, and graphics to visually communicate the story. In addition, news value, writing, sound (audio), as well as overall organization, design, clarity of focus and ease of use will be the guiding criteria for the judges.

- Open to all editing/production teams or individual photojournalists affiliated with a photo agency, news organization, media company, or who work primarily on a contract or freelance basis, and any online sites affiliated with news organizations, newspapers, magazines, or specialty advocacy organizations.
- Portfolios, business promotions, catalogues, or personal Web sites are not eligible.
- There are no length criteria.
- Projects must be either shot, produced, or

Premiere Division continued next page

published during 2008.

- Provide a URL link to the project's primary Web page during registration, plus upload .PDFs of supplemental print media components. Please remember that judges will review the work as it appears online, so it is important to make sure the URLs are current through the judging dates.
- An extra \$50 fee is required for this category, and may include up to three project submissions. There is no limit on the number of times that a team or organization may enter. So for example, if a news organization has six major projects they wished to enter, a team could submit three projects for the additional \$50, then submit three more projects for another \$50.

WUA

World Understanding Award

The World Understanding Award will be given to a photographer's extended story or essay that portrays a sense of justice or insight into difficult problems or social issues relating to the human condition. This could include a facet of human relations, a mutual concern for world conflict, social injustice, a lifting of hope for peace or any number of other topics.

In addition to the images, judges will rely on supporting materials such as an on-line presentation, letters of support and other documentation that reflects how the impact

of the story affected the society.

- Submit a maximum of 40 images.
- There are no subject matter requirements.
- Photos need not have been taken during 2008.
- Entries need not have been published.
- Photo essays or parts thereof entered in previous years may not be resubmitted for five years.
- Winning entries from previous years may NOT be resubmitted.
- Individual images should be labeled accordingly.
- Use WUA in the naming convention for this entry.
- Provide a summary of the essay in the caption field of the first image.
- Provide caption information for individual images as necessary.
- Individual images must be labeled according to the digital entry guidelines.
- Portions of your essay may not be edited and entered in a picture story category.
- Your essay may be part of a Photographer of the Year portfolio entry only if the photos entered were taken or published during the current competition year.

GVA

Global Vision Award

The Global Vision Award will be given to a photographer's extended story or essay that explores issues related to the environment,

natural history, or science. This could include a facet of human impact on the natural world, scientific discovery, coverage of plant or animal habitat, climate concerns, or any number of other topics. This is not a category for coverage of human medical issues or natural disasters, unless they are a proven result of environmental impact.

In addition to the images, judges will rely on supporting materials such as an online presentation, letters of support and other documentation that reflects how the impact of the story affected the society.

- Submit a maximum of 40 images.
- A majority of the photos must have been taken during 2008. Historic or establishing images shot during previous years may be included as supporting or transitional material.
- Entries need not have been published.
- Individual images and photo stories from this category may be entered in the Science/Natural History category numbers 1 and 2.
- Use GVA in the naming convention for this entry.
- Provide a summary of the essay in the caption field of the first image.
- Your essay may be part of a Photographer of the Year portfolio entry only if the photos entered were taken or published during the current competition year.
- Individual images must be labeled

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according to the digital entry guidelines.

CAA Community Awareness Award

The Community Awareness Award is given annually to a body of work that demonstrates an understanding of and appreciation for everyday life within a community. A “community” definition may include a small commune, a neighborhood, a town, a city, a rural agricultural area, or socioeconomic geographic region.

The purpose is to encourage greater attention to the small events in life, which often are overshadowed by the news of the day, and to celebrate those photographs that remind us that the world turns mostly on the work and dreams of the common woman and man.

- Submit a maximum of 40 images.
- All photographs must have been taken or published for the first time in 2008.
- The entry may contain individual photographs and/or stories and essays.
- Provide a summary of the work in the caption field of the first photograph.
- Individual images must be labeled according to the digital entry guidelines.
- Use CAA as the category in the filename.

- Provide caption information as necessary.

OWW One Week’s Work

The spirit of One Week’s Work is to honor the general assignment photojournalist who best demonstrates versatility in covering the diversity of life within a community. The judges will weight the breadth of coverage from features, to general news, to sports.

Submit a maximum of either:

- 12 single images, or
- 11 single images and one photo story (12 photographs maximum) or one multimedia story (about four minutes maximum).
- No more than one photo story or one multimedia story may be included in the entry. Images from a story may not be duplicated in the singles.
- All must be taken (but not necessarily published) within seven consecutive days. Indicate in the “File Info” caption/description field the date each photograph was taken.

48 Best Photography Book Award

Book entries must rely on documentary photography and have been published sometime within the last three years (2006,

2007, or 2008). Photographs may be the work of one or more photographers.

- The photographer and the publishing house should coordinate so that duplicate entries are not received.
- Books entered in previous years are not eligible.
- Submit only one copy of the book and tape a Best Use category label on the inside of the back cover. Print the title of the book on the space provided on the label and entry form.
- The trophy and cash prize will honor the photographer or photographers. The publishing group will be recognized with an engraved plaque, listing the photographer and editors involved.

Angus McDougall Overall Excellence in Editing Award

No special entry is required. Judges will select one news organization that demonstrates consistent excellence in photo use in a variety of categories throughout the editing division including a news organization’s online component. Winner will host a sterling silver traveling trophy for the year, and receive a plaque and tuition to the Missouri Photo Workshop.



Questions and contact information is on next page.

Reminders. Have you ... ?

- Labeled your files properly
- Provided complete caption information for each photograph within the .JPG "File Info" field
- Written a summary for each photo story within the .JPG "File Info" field
- Folder is .zip or .sit compressed before uploading during registration
- Submitted payment
- For a portfolio, put your singles before your stories in your portfolio section
- For a portfolio, included black frames to indicate individual stories
- For Premiere categories, labeled your entries with the proper designation (NPOY, WUA, GVA, etc.)
- Submitted the .MOV or .SWF files for multimedia story categories
- Submitted the required URLs for "Best Use" in multimedia and for Documentary Project of the Year premiere category

Pictures of the Year International

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Statement of permissions upon entry

I declare that I am authorized by the holder of the copyright (or the right to copyright) to submit photographs to the 66th annual Pictures of the Year International (POYi) competition. I grant permission to Pictures of the Year International and the Missouri School of Journalism to use my submitted photographs in exhibitions, in publications, and in promotions of the competition itself, and for educational, research, and historical record purposes concerning Pictures of the Year International. This usage includes, but is not limited to, slides/tapes, television film/tapes, videodisc, DVDs, CDs, Internet web site, and any other type of mechanical, electronic, or digital dissemination system. Winning photographs, published tearsheets, editing displays, multimedia productions, and other images selected for historic significance become part of the permanent POYi archive. By entering, I declare that the photographs were taken or initially published during the calendar year of 2008. (The time period does not apply to the World Understanding Award.)



Pictures of the Year International is a program of the
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