

2010 ONLINE CONTEST RULES

The goal of this contest is to recognize the best visual journalism being produced online in Ohio.

RULES

The Online Photojournalism contest will judge entries from their live URL submitted at the time of entry. If the URL isn't given, or the link is not functioning properly at the time of judging, the entry will be disqualified.

Each category allows a limited number of entries per organization. Consult with your colleagues at your news organization and pick the best pieces from your web site based on the category descriptions below. Any entries over the number allowed will be disqualified.

All entries must have been posted to your affiliation's website during the last calendar year. Entries must reflect the content that was posted on deadline and not updated prior to judging.

The contest is open to ONPA members in good standing.

CATEGORIES

Audio slideshow - Audio-enhanced photographic storytelling presented in a gallery or slideshow format. Animation can be used only to advance from one photograph to another. The emphasis here is on presenting great News, Sports and Feature photographs with the additional level of detail that audio can provide. There is no video allowed in this category.

1A: Best News Audio Slideshow
- 5 entries per paper

1B: Best Sports Audio Slideshow
- 5 entries per paper

1C: Best Feature Audio Slideshow
- 5 entries per paper

Video made expressly for the Web - The story can be made by either a newspaper or a television photojournalist but the finished product must be expressly for web use.

2A: Best News Video - 5 entries per organization - Stories must have been shot, edited, and posted on the web within 48 hours. Maximum viewing time for judging: 10 minutes.

2B: Best Sports Video - 5 entries per organization - A planned story or series of stories about the preparation for, analysis of, or audience reaction to a sport, or coverage of a sporting event. Greater weight will be given to stories that have sports action video and focus on the competition. Maximum viewing time for judging: 20 minutes.

2C: Best Feature Video - 5 entries per organization - A feature or human interest story, or series of stories. Maximum viewing time for judging: 20 minutes.

Multimedia Project - A project by one or more people that includes multiple videos, audio slideshows or both. Flash interactive projects should also be entered in this category.

3: Best Multimedia Project - 5 entries per organization - Highlights the use of audio, video and animation in the presentation of web-based stories. Judges will pay special attention to the use of available technology to complement and enhance the art of visual storytelling. Entries may include single galleries, slideshows or video, as well as packages that include multiple elements that were grouped and published together as a single story or theme. Content, usability, and interactivity are key to this celebration of cutting-edge storytelling.

HOW TO ENTER

There should only be one e-mail from each news organization submitting all entries for that entity.

The e-mail should be sent to contest chairman Jonathan Quilter, jquilter@dispatch.com. All entrants will receive a confirmation email after entering. If you do not receive a response, contact Quilter at (614) 461-8584.

For each entry the following information must be submitted:

Example

Name: Jack Smith
Affiliation: The Midtown Gazette
Category: 2A

Title of Entry: Fire on Fourth
Date published to Web: 05/31/09

URL: www.midtown.com/multimedia/video/2009/01/wrap/index.html

If team entry list participants:

Name: Sheila Grant
Affiliation: The Midtown Gazette
Category: 3

Title of Entry: Recovering
Date published to Web: 6/27/09
URL: www.midtown.com/multimedia/flash/2009/01/wrap/index.html

If team entry list participants: Sheila Grant, Jack Smith and Tom Hart

ENTRY FEE

There is a \$15 entry fee for each photographer entered. The fee is waived if that person paid entry fees for the year-end still or television contest. Contest fees (payable to ONPA, Inc.) should be mailed to Quilter at The Columbus Dispatch, 34 S. Third St., Columbus, OH 43215

DEADLINE

The entry deadline for all categories is Friday, Feb 25, 2011.